# Walmart de México y Centroamérica Reports **August 2018 Sales**

FREE TRANSLATION, NOT TO THE LETTER

Mexico City, September 6<sup>th</sup>, 2018

Wal-Mart de México, S.A.B. de C.V. (BMV: WALMEX) announces to its shareholders as well as to the public in general that during August 2018, sales amounted to \$48,889 million pesos. This figure represents a 7.8% increase over sales reported in the same month of 2017.

# **Total Sales**

### **August**

### January – August

	2018 Million MXN	2017 Million MXN	% Growth
Mexico	40,076	37,295	7.5
Central America*	8,813	8,073	9.2
Consolidated	48,889	45,368	7.8

2018 Million MXN	2017 Million MXN	% Growth
315,282	289,297	9.0
72,557	68,724	5.6
387,839	358,021	8.3

<sup>\*</sup> Central America sales growth figures are impacted by variations in exchange rates.

### **Mexico Sales**

During August 2018, total sales for Mexico increased 7.5% over sales reported in August 2017. Comp stores, all those units in operation for over a year, posted a 5.9% increase compared to the same month of 2017.

Considering the five-week period from July 28th to August 31st, 2018, as compared to the five-week period ending September 1<sup>st</sup>, 2017, total sales increased **7.0%** and comp store sales increased **5.5%** 

#### **Mexico Sales Growth 2018**

### **Calendar**

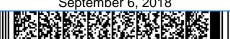
# Retail Calendar (Saturday-Friday)

	Total Stores %	Comp Stores %
January	8.7	7.6
February	10.1	8.9
March	15.1	13.5
April	3.6	2.4
May	8.6	7.2
June	11.5	10.0
July	7.3	5.9
August	7.5	5.9
January - August	9.0	7.6

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Number of weeks	Total Stores %	Comp Stores %
4	11.6	10.4
4	10.5	9.3
5	13.2	11.6
4	3.6	2.3
4	8.2	6.8
5	10.2	8.7
4	9.4	8.1
5	7.0	5.5
35	9.3	7.9

During the month of August on a comp unit basis, the average ticket increased 4.2% and the number of transactions increased 1.7% as compared to the same month of 2017.

This document may contain certain references concerning Wal-Mart de México S.A.B. de C.V.'s future performance that should be considered as good faith estimates made by the Company. These references are a reflection of Managements' expectations about the Company and are based upon currently available data. Actual results are always subject to future events, risks and uncertainties, which could materially impact the Company's actual performance.





### Central America Sales

In Central America, total sales increased **4.6%** and comp store sales posted an increase of **1.6%** on a constant currency basis.

# Central America Sales Growth 2018 (Constant currency basis)

### Calendar

### **Retail Calendar (Saturday-Friday)**

	Calellual			
	Total Stores %	Comp Stores %		
January	7.3	3.0		
February	8.1	4.1		
March	18.8	13.9		
April	(1.5)	(5.4)		
May	6.8	2.3		
June	8.8	4.8		
July	2.1	(1.0)		
August	4.6	1.6		
January - August	6.8	2.8		

Number of weeks	Total Stores %	Comp Stores %
4	11.3	6.9
4	8.0	4.0
5	16.4	11.2
4	(1.2)	(5.1)
4	7.6	3.1
5	5.7	1.6
4	5.1	1.7
5	3.6	0.7
35	7.1	3.1

## **Openings**

In August, we opened 11 units:

Mexico: 7 units

1 Mi Bodega: in Teolocholco, Tlaxcala

 4 Bodegas Aurrerá Express: 1 in Tizayuca, Hidalgo, 1 in Nezahualcóyotl, Estado de México, 1 in Cuernavaca, Morelos y 1 in Reynosa, Tamaulipas.

2 Walmarts: 1 in Iztapalapa, Mexico City and 1 in León, Guanajuato.

Central America: 4 units

2 Bodegas: 1 in San José, Costa Rica y 1 in Poptúm, Guatemala

1 Discount Store: in Guatemala, Guatemala

1 Walmart: in La Libertad, El Salvador

Additionally, during September we have opened 2 units

Mexico: 1 Superama in Huixquilucan, Estado de México Central America: 1 Discount Store in Cortés, Honduras

### Corporate Social Responsibility and other news

In August, the Institutional Investor Magazine disclosed its "Ninth Annual Ranking in Latin America", where analysts highlighted **Walmart de México y Centroamérica** in the following items: 1st. place as the best Investor Relationship Program; 3rd. place as the company with best ESG practices, 1st. place as the best Analyst Meeting. In addition, **Guilherme Lourei-ro**, President and CEO of the Company ranked 2nd. as the best CEO, **Olga González**, VPS and CFO, ranked 1st. as the best CFO, and **Pilar de la Garza**, Investor Relations Director, ranked 1st. place as the best Investor Relations Professional.

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In August **Walmart de México y Centroamérica** was recognized by "Monitor Empresarial de Reputación Corporativa (MERCO)" as "The Company with the best corporate reputation" in the retail sector, and ranked eighth in the list "Top 100 companies with the best corporate reputation in Mexico". This recognition is the result of a global evaluation, which integrates perception and assessment from 15 different information resources together with reputational merits, endorsed by KPMG.

**Walmart de México y Centroamérica** was included in the August ranking of the "América Economía" Magazine, "Top 500 most Important Companies in Latin America". Our Company ranked seventh in the list, as a result of its net sales in dollars by the end of 2017.

In August, Operations for **Guatemala**, built 50 temporal housing modules for 1,000 affected people by the eruption of the Volcán del Fuego. The construction was carried out jointly with TECHO organization and volunteer associates form different formats of the Company. **Operations for México and Centroamérica** donated **250,000 dollars** for the above mentioned construction, benefiting 200 families in Guatemala.

## **Company Description**

WALMEX is a Retail Sector company whose shares are traded in the Mexican Stock Exchange since 1977. As of **August 31**<sup>st</sup>, **2018**, it operated **3,197** units, broken down as follows:

2,402	Mexico	_	795	Central America
1,862	Bodegas Aurrerá:		531	Discount Stores
	510 Bodegas		95	Supermarkets
	356 Mi Bodegas		30	Walmarts
	996 Bodegas Express		139	Bodegas
273	3 Walmarts			
163	Sam's Clubs			
94	Superamas			
10	Medimart Pharmacies			

# **Ticker Symbols**

Mexican Stock Exchange:	Bloomberg:	Reuters:	ADR's sponsored program:
Walmex	Walmex* MM	Walmex.Mx	WMMVY
	WMMVY US	WMMVY.Pk	

### Websites

From the different formats:

<u>www.walmart.com.mx</u> <u>www.superama.com.mx</u> <u>www.sams.com.mx</u>

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Note: The information presented in this document is preliminary.

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